

If you had an opportunity to meet a person who was born on the exact day and year as you....would you take that opportunity?

Answer...

YES





They are exactly your age!

And there are amazing similarities between SameDayTwins

Questions

What would you want to know about a person who was born on the same day as you?



What do they look like?

People want to know if they are aging the same as others who are exactly their age.



Where do they live?

People want to know where their Same Day Twins grew up and where they now live.



What did they become?

Are my Same Day Twins scientists, doctors, teachers?
Did they get the same education I got?

THE BIRTHDAY PARADOX

The Compounding Power of Exponents.

How many registered users do I need before I have an exact birthday match?

same day AND same year.

I was in a club one night in Dallas. There were about 40 people in the club and things were pretty quiet. A patron at the bar suddenly stood up and ask if everyone in the room would help he and his friend settle a bet. The patron bet his friend \$10 there would be 2 people in the club who were born on the same date, i.e., they had the same birthday. Everyone wrote down their birthday on a napkin and handed them to the bartender. The bartender studied the napkins for a minute and sure enough, there were not only 2 people in the room but 3 who had the same birthdate. There are 365 days in a year...how is it possible that with only 40 people in a room, there are 3 people with the same birthday???

The patron's friend was amazed but the patron was not amazed or surprised because he (the patron) knew about The Birthday Paradox. He knew that if 40 people were in the room, there would be a 90% chance that 2 people would share birthdays.

Most people analyze the above problem something like this (but they would be wrong): There are 365 days in a year. I need 366 people in a room in order for 2 of them to have the same birthdate, right? Easy.

The Birthday Paradox is similar to an algorithm. I won't go into the details here but you can find details on wikipedia. The Birthday Paradox is based on the compounding power of exponents. Actually, you only need 23 people in a room to have a 50-50 chance that 2 people will have the same birthdate. When you have 30 people in a room, the odds jump up to 70% and when you get to 50 people in a room, the odds are 97% that 2 people will have the same birthdate.

So what about matching people who have the exact date of birth ?... (born on the same day AND same year) Let's assume 100 years covers everyone alive today. That's 36,500 possible birthdays.

Well, the formula still works. You only need 226 people in a room (registered users) to have a 50-50 chance of 2 people being born on the same day AND the same year. The percentage jumps to 80% when you have 343 people and when you have 579 registered users, there is a 99% chance that two of them will be born on the same day AND the same year.

So you can see that birthday matches will happen quite rapidly as our database of registered users grows.

Some Facts:

Each day, a unique club of people is created simply by being born. They are the only people in their unique club and no one but they will ever be in their club.

11,000 People are born in the United States each day. They have the same birthdate.

360,000 People are born in the world each day. They too have the same birthdate.

There is growing interest in DNA connections, ethnic connections, and family trees:

[23andMe.com](https://www.23andme.com)

[Ancestry.com](https://www.ancestry.com)

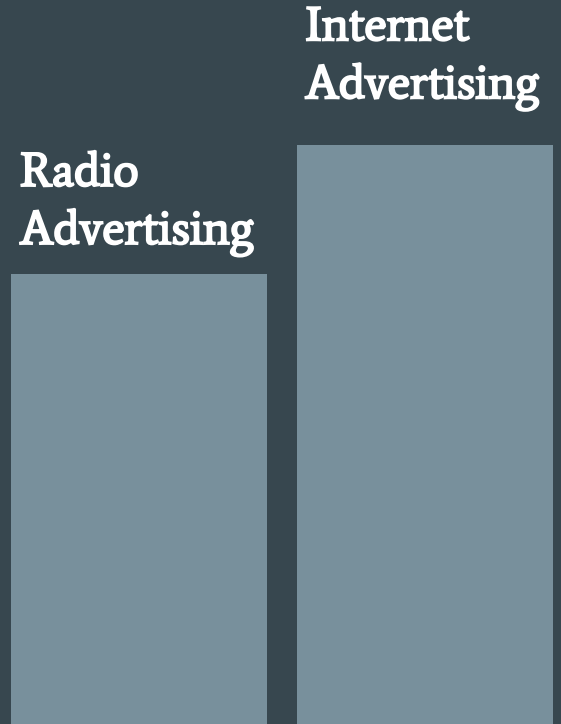
The conditions are perfect for launching [SameDayTwin.com](https://www.SameDayTwin.com)

Our Challenge? We need registered users!

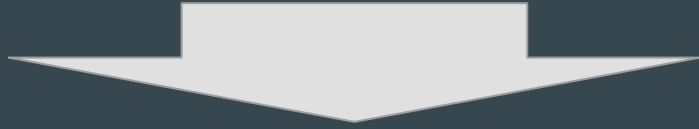
Our soft launch has shown there are people who want to connect with others who share their birthdate.

We placed advertising on facebook and received 104 registered users with an investment of \$500. We also received our first exact birthday match on user #104.

Registered users are the key to creating momentum on the site so our goal in the first round of funding is to grow our database to 50,000 registered users. We believe the site will expand rapidly once we reach this goal.



Grow Our Database



Advertise

Facebook, Instagram, and Google

Share

Twitter, Facebook, and SameDayTwin

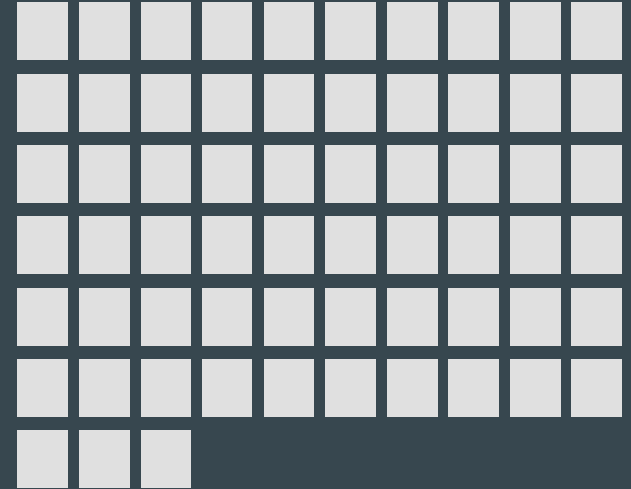
Connect

Our users will encourage their friends to join in the fun.

Our plan is to create excitement about SameDayTwin by saturating the market with advertising on the internet and radio. Our internet campaign will target all age groups and countries (to see which age groups and regions respond most). Our radio campaign will target large cities such as Denver, Los Angeles, Phoenix, Dallas, and Albuquerque. Our radio campaign will also target spanish speaking people in these regions.

What We've Done:

We've worked for a year building the website in English and then translating to Spanish and Chinese. We are able to reach and communicate with two thirds of the world population through these three languages.



We are now seeking partners who will help us move to the next level.

What do we need to move to the next level?

An internet and advertising tech to grow the database and analyze daily results.

This person will place and track advertising on Facebook, Instagram, and Google. They will also place and manage radio advertising.

Coding specialist to begin building our advertising platform.

This person will prepare the site to sell and manage advertising revenue. This is where we will generate revenue.

Accountant or Bookkeeper

This person will manage all bookkeeping, payroll, accounts payable, etc.

Show Me The Money!

Our unique information gathering platform creates a huge advantage for selling advertising.

When users register, they are prompted to complete 3 checkbox questionnaires so we can find their closest SameDayTwin match.

The questionnaire titles are:

I Like...I'm Good At...I Want To...

When they complete the questionnaires, we now know where they are most likely to spend their money.

These titles can be interpreted as:

I Like...(spending money on)

I'm Good At...(spending money on)

I Want To...(spend money on)

I Want To:

- | | | |
|---|--|--|
| <input type="checkbox"/> act in a play | <input type="checkbox"/> attend Sundance Film Festival | <input type="checkbox"/> attend the world series |
| <input checked="" type="checkbox"/> be in a movie | <input type="checkbox"/> be on a game show | <input type="checkbox"/> be hypnotized |
| <input checked="" type="checkbox"/> build a sand castle | <input checked="" type="checkbox"/> build a treehouse | <input checked="" type="checkbox"/> bungee jump |
| <input checked="" type="checkbox"/> camp on the beach | <input checked="" type="checkbox"/> collect wild mushrooms | <input type="checkbox"/> bicycle across the country |
| <input type="checkbox"/> design a website | <input checked="" type="checkbox"/> donate an organ | <input checked="" type="checkbox"/> donate blood |
| <input type="checkbox"/> drive on route 66 | <input checked="" type="checkbox"/> eat breakfast in bed | <input checked="" type="checkbox"/> eat insects |
| <input type="checkbox"/> find my high school best friend | <input type="checkbox"/> fly in a helicopter | <input checked="" type="checkbox"/> fly in a private jet |
| <input checked="" type="checkbox"/> get a tattoo | <input type="checkbox"/> gather oysters | <input type="checkbox"/> make a hole in one |
| <input type="checkbox"/> get my palm read | <input checked="" type="checkbox"/> get honey from a beehive | <input type="checkbox"/> get married |
| <input checked="" type="checkbox"/> go into space | <input checked="" type="checkbox"/> go deep sea diving | <input type="checkbox"/> go horseback riding |
| <input checked="" type="checkbox"/> go rafting down a river | <input type="checkbox"/> go kayaking | <input checked="" type="checkbox"/> go on a cruise |
| <input type="checkbox"/> go to a pow wow | <input type="checkbox"/> go surfing | <input type="checkbox"/> go to a dude ranch |
| | <input checked="" type="checkbox"/> go to a super bowl | <input checked="" type="checkbox"/> go to an opera |

I Like:

- a small circle
- beaded braids
- being the life
- calling my n
- caviar
- Color Switch
- completing
- deep conve
- dropping in
- flowers
- getting a m
- geography
- going to dar
- going to per
- happy hour

I'm Good At:

- acting
- baby-sitting
- chemistry
- collecting
- cooking
- creating budgets
- dancing
- doing research
- finishing projects
- flying airplanes
- getting the facts
- history
- interviewing people
- inventing things
- judging other people
- keeping records
- landscaping
- learning other languages

Our targeted advertising will be much more accurate and produce much higher purchase results because we know exactly where our users are willing to spend money. Our advertisers will see much better return on their advertising investment than the industry average.

Click on the video to see how the site works.

We're looking for a great partner and we think you're the one.

This project is about to launch and we hope you will be a part of our success.

Michael W. Lewis

grantsmission@gmail.com

505-269-2291



Our Team



Michael Lewis

Founder

Michael is a videographer, artist, and webmaster. He created Same Day Twin to help connect people who were born on the same day and same year. Very few people have ever met someone who was born on the same day as themselves although it is much more common than people think.



Dinesh Khati

Lead Developer and Coder

Dinesh is a talented developer who has worked extensively in PHP, MySQL, AJAX, Java Scripting, html and css. He has programmed and scripted in many languages and is a valuable member of our talented team.



Ravi Kr

Lead Designer

Ravi is an expert web designer with great understanding of balance and color. Ravi is a great team member helping to create the beautiful layout and design of Same Day Twin.